

# Strategy

Where are the opportunities to create business value?

# Initiatives

What initiatives are important to execute your strategy?

# Capabilities

What capabilities are needed to help realize value from these initiatives?

# Enablers

What capability enablers (PEOPLE, PROCESS, TECHNOLOGY) are needed to capture value?

The Destination-Goal

The Major Arteries

The Overarching Ways to Get There

The Detailed Paths

The Competencies

