

# 8 Cities Initiative

TEAM PRESIDIO - Presidio Graduate School, San Francisco, CA



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The Presidio Graduate School's 8 Cities Initiative enables Habitat for Humanity International to reach 50 million people in 10 years by manufacturing modular homes, not only streamlining the building process but also bringing economic development to the base of the pyramid through paid labor. HFHI will develop housing manufacturing facilities designed for local employment and economic needs in 8 of the fastest growing and poorest cities (Mumbai, Lagos, Mexico City, Sao Paolo, Jakarta, Manila, Dhaka and Caracas) to gain production traction and scale effectively.

## As part of our solution, HFHI will:

- Create a joint for-profit arm that will employ people and provide entrepreneurship throughout the supply chain.
- Partner with leaders in manufacturing and funding as well as local, national, and non-governmental agencies to implement manufacturing facilities, construct affordable modular housing, and secure land tenure in peri-urban and urban slum areas.

We will create a pilot in peri-urban areas of Mumbai, India by implementing our proof of concept using the Hult Competition award funds. HFHI and funding partners will develop a fund of funds to increase liquidity for micro-finance institutions and emerging community banks to scale finance and manage mortgages. Within two years, our Mumbai pilot will grow into a fully developed program, and HFHI and partners will be poised to expand into the remaining 7 cities to successfully build 10 million homes by 2022.

## Our Team:

- **Sarah Cabell** oversees funding and grants for the USDA Food & Nutrition Service serving low-income women, infants, and children, and was formerly at the National Fish & Wildlife Foundation. She has facilitated national and grassroots initiatives domestically and abroad.
- **Mara Slade** was part of an organizing team of volunteers who helped families in Venice, CA build Habitat homes. She sits on the board of y2g.org, a non-profit dedicated to community development through backyard garden sharing in urban environments.
- **David Stripling's** expertise is in solar and construction. He has volunteered with non-profit organizations for including City Repair in Portland, OR, and was on the Board of Directors at Opportunity Center for the Homeless in El Paso, TX.
- **Shaun Webb** has designed, programmed and produced a variety of marketing materials, websites, logos and video for numerous NGOs, including Rainforest Action Network, Mission Minded and Marin Education Fund.

