



## The Coach for Innovators Certified Program™

This program is for executive and leadership coaches and corporate consultants who want to help their clients succeed and flourish by **igniting their entrepreneurial spirit and increasing their capacity to innovate.**

This enables them to develop intentional disruptions that safely:

- Open people's minds and hearts in ways that 'rock the boat'.
- Expose the 'elephant's', 'sacred cows' and patterns within the organisation.
- Identify and solve real generative challenges in the way of current and/or future success.
- Unleash possibilities that can be transformed into innovative business opportunities.

***People become aware of, and move away from their comfort zones, habitual mindsets, behaviours, positions, and repetitive patterns. They learn how to play, improvise, create and generate innovative ideas and solutions in the emergence space, without fear of failure or retribution.***

Developing the **art of provocative competence** safely awakens people out of their 'comfortable myopia' and ignites their entrepreneurial spirits. It builds peoples receptivity and responsiveness to learning, change and their capacity for innovation and enables organizations to:

- Identify and let go of unprofitable products and services.
- Spot, experiment and develop new products and services that customers need and want.
- Derive increased revenue from breakthrough products and services.
- Attain a competitive advantage from unexpected and trending business development ideas and opportunities.
- Reap greater rewards from improved process and system efficiencies.



Imagine  
Nation™

### The program is cutting edge in the emergence and innovation space!

This program supports executive and leadership coaches and corporate consultants to develop a 'whole system' approach to innovation that 'works with' traditional process consulting practices.

It merges these with an intuitive, iterative and generative set of unconventional and disruptive processes and practices to create unexpected and imaginative outcomes.

It is the culmination of 6 years of global research and study in the cutting edge emergence and innovation space. It is the world's first program to utilize the Theory U as a structured coaching process to teach the intrinsic motivators, mindsets, behaviours and practices of disruptive high tech Israeli innovation and entrepreneurial leadership

***Take a moment to consider investing in your own renewal, reawakening or reinvention process and learn how to be innovative!***

**This is your opportunity!**

### Become a Certified Coach to Innovators™

A distance learning program that is ICF accredited and earns you 18 CCE points towards your ICF reaccreditation.

It will give you what you need to become a more compelling force in your niche market and coach in **an emergent, generative and innovative way!**



## What is included in the program?

The program consists of a series of 12 one and a half hour group coaching webinars and generative discussions:

- 2-4 sessions to introduce the learning concepts and principles,
- 5-6 sessions to provide paired coaching practice, facilitator support and peer feedback processes,
- 1-2 sessions to review and evaluate the learning process.
- A self study program that includes learning and applying specific relevant recreation activities and innovative practices on a weekly basis.

## The Twelve Week Accreditation program

Our first program for 2013, starts on Monday, 21<sup>st</sup> January and meets each consecutive Monday, (Tuesday mornings for Southern Hemisphere) for 12 weeks, ending on 15<sup>th</sup> April. Our second program for 2013, starts on Monday, 4<sup>th</sup> March and meets and meets each consecutive Monday, (Tuesday mornings for Southern Hemisphere) for 12 weeks ending on 27<sup>th</sup> May.

**Save \$300 on this dynamic and exciting 12 week Certification Program. Usually \$1750.00, offered to you at \$1450.00 if you register via the early bird options at this link:**

<http://www.imagenation.co.il/programs/>

**You will also earn you 18 ICF CCE hours towards your ICF coaching re-accreditation.**

**Register for one of our free 45 minute webinars “The Art of Provocative Competence” at this link:**

<http://www.imagenation.co.il/programs/>

## What you will learn by enrolling in the program:

- Identify business dilemmas, issues and challenges.
- Learn key innovation processes, concepts, principles and techniques.
- Learn to generatively inquire.
- Learn to generatively problem solve.
- Crystallise a vision for innovation.
- Prototype, enact and embody a vision for innovation.
- Build your innovative eco-system.
- Share learning's and plans for the future.

## Resulting in living innovation

As a result of participating in our program participants will know how to build their own and coach others towards **building innovative business eco-systems that will foster passionate commitment, demonstrate courage and encourage experimentation within an emergent business environment.**

## Who is ImagineNation™?

We are an imaginative, generative and provocative global learning consultancy that allows coaches, leaders, and organisations to flourish:

- *By creating the mindset flips that generate the fresh lines of sight to perceive the world differently.*
- *By developing tolerance to uncertainty, instability and ambiguity.*
- *By making innovation everyone's job, every day to build highly engaged and passionate work environments.*

