

# Broadridge India Ideation Home Page

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ID	Title	Created By	IdeaStatus
2064	Aetna - Check Print	Yermala, Raghavendra	Publish

**Ideation Search**

You would be able to search for 'Tags/IdeaName/ID' columns

**My Ideas**

ID	Title	Created By	IdeaStatus	IdeaOwners
601	Developing Agnostic Components to Aid Multi Asset processing in Gloss and Summit with Java and Dotnet Interoperability support	Seshagiri, Kishore x29276	Publish	Seshagiri, Kishore x29276 Gollapudi, Sunila

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2064	Aetna - Check Print	Yermala, Raghavendra	Publish
2063	Integrated E-Mail functionality in Rec7 Product	Mohammed, Shafi	Publish
2062	Professional Demo Video for PROactive Reconciliators (Rec7)	Mohammed, Shafi	Publish
2061	Festival Wishes Email and Celebrations	Venkatapuram, Rajanandan	Publish
2060	Automate Fund Migration Process	Obureddygar, Srividhya	1*
2059	Automation of STP feed creation	Vadrevu, Dilip	Publish
2058	XBRL and Corporate Actions Reporting	Dasgupta, Debanshi	Publish
2056	MSD as single Security repository to serve client	Viswanathan, Prema	Publish
2053	Common API for Potential Match Reports	Panchakarla, Phanindra	Publish
2052	Tool to get the list of programs updating given DB2/VSAM field	Selvam, Ranjith	Publish

**Ideas pending for my Action**

ID	Title	Created By	IdeaStatus
2060	Automate Fund Migration Process	Obureddygar, Srividhya	1*
2044	Archival of Archival	Chigulapally, Aditya x36176	2*
2041	Award RACE Points on	Kommoju, Venkata	1*
2037	Utility to display queue, MQ channel and BG job information for the interfaces connected to Impact in realtime	Madella, Siva x24721	1*
2030	Performance Attribution Product	Puranik, Shantivijay	1*

**My Ideas**

ID	Title	Created By	IdeaStatus	IdeaOwners
601	Developing Agnostic Components to Aid Multi Asset processing in Gloss and Summit with Java and Dotnet Interoperability support	Seshagiri, Kishore x29276	Publish	Seshagiri, Kishore x29276 Gollapudi, Sunila
177	Funds STP in UK/Europe	Seshagiri, Kishore x29276	3*	Seshagiri, Kishore x29276 Kalinavada, Sreenivas
168	OTC Derivatives Post Trade Processing	Dowlagar, Nitesh	3*	Mahajan, Kaushal Seshagiri, Kishore x29276 Dowlagar, Nitesh
65	Wealth Management Compliance and AML Service for European Market	Vinjamur, Srinivas	3*	Vinjamur, Srinivas Ray, Niladri Seshagiri, Kishore x29276
20	Functional Support For CFD Processing	Seshagiri, Kishore x29276	5*	Manda, Siva Seshagiri, Kishore x29276 Sankarshana, Shalini Gollapudi, Sudheer Kumar Patibandla, Naveen Kondreddi, Vamsi
1	Broadridge As Technology Provider for UK Wrap Platforms	Seshagiri, Kishore x29276	3*	Seshagiri, Kishore x29276

**My Draft Ideas**

ID	Title	Created By	IdeaStatus
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## Broadridge India Ideation Scorecard

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**Ideation ScoreCard**

ID	BusinessUnit	Title	Created By
★ ★ ★ ★ ★ : 169			
New Business/Product Opportunity : 9			
Other : 6			
Process / Technology Enhancements : 66			
Product Enhancement : 56			
Service Improvements : 32			
★ ★ ★ ★ ★ : 74			
★ ★ ★ ★ ★ : 40			
★ ★ ★ ★ ★ : 182			
★ ★ ★ ★ ★ : 395			

Every idea gets allocated a star as it progresses in its lifecycle. Ideas that are converted to Initiatives are given a 5 Star

## Broadridge India Ideation Database

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**IdeaFactory - Click to visit the entire factory**

ID	Title	Approval Status	Created	Created By	FunctionalArea	IdeaSource	IdeaStatus	BusinessUnit	Product	ReviewStatus
2064	Aetna - Check Print	Approved	1/4/2013 5:13 PM	Yermala, Raghavendra	Other	Client Interaction	Publish	ICS	IDS	
2063	Integrated E-Mail functionality in Rec7 Product	Approved	1/4/2013 2:50 PM	Mohammed, Shafi	Reconciliations	Internal	Publish	SPSi	Reconciliation 7	
2062	Professional Demo Video for PRoactive Reconciliations (Rec7)	Approved	1/2/2013 4:31 PM	Mohammed, Shafi	Reconciliations	Industry Trend	Publish	SPSi	Reconciliation 7	
2061	Festival Wishes Email and Celebrations	Approved	12/26/2012 9:03 PM	Venkatapuram, Rajanandan	Corp F&A	Internal	Publish	GBTS	Process	
2060	Automate Fund Migration Process	Pending	12/26/2012 7:42 PM	Obureddygar, Sruvidhya	Mutual Funds	Internal	1*	ICS MF	IDS	Review in progress
2059	Automation of STP feed creation	Approved	12/26/2012 6:57 PM	Vadrevu, Dilip	Other	Internal	Publish	ICI	Impact	
2058	XBRL and Corporate Actions Reporting	Approved	12/26/2012 5:30 PM	Dasgupta, Debanshi	Issuer Services	Industry Trend	Publish	ICS	ICS	Review in pending
2056	MSD as single Security repository to serve client	Approved	12/24/2012 4:36 PM	Viswanathan, Prema	Other	Internal	Publish	SPSUS	BPS	
2053	Common API for Potential Match Reports	Approved	12/17/2012 12:12 PM	Panchakaria, Srinidra	Performance Reporting	Internal	Publish	SPSi	TE	
2052	Tool to get the list of programs updating given DB2/VSAM field	Approved	12/11/2012 5:21 PM	Selvam, Ranjith	Performance Reporting	Client Interaction	Publish	SPSUS	BPS	
2051	Auto-back up of in-progress tasks changes	Approved	12/7/2012 5:00 PM	Bolishetty, Rama	Other	Internal	Publish	ICI	FinPro	
2050	Tabbed TE screens.	Approved	12/7/2012 2:13 PM	Sagi, Srinivas	Other	Internal	Publish	SPSi	TE	
2049	SWIFT protocol support	Approved	12/7/2012 1:14 PM	Bolishetty, Rama	Purchase and Sales	Internal	Publish	ICI	FinPro	
2048	FIX protocol support	Approved	12/7/2012 1:14 PM	Bolishetty, Rama	Purchase and Sales	Internal	Publish	ICI	FinPro	