

Figure 1: Coelce's Location

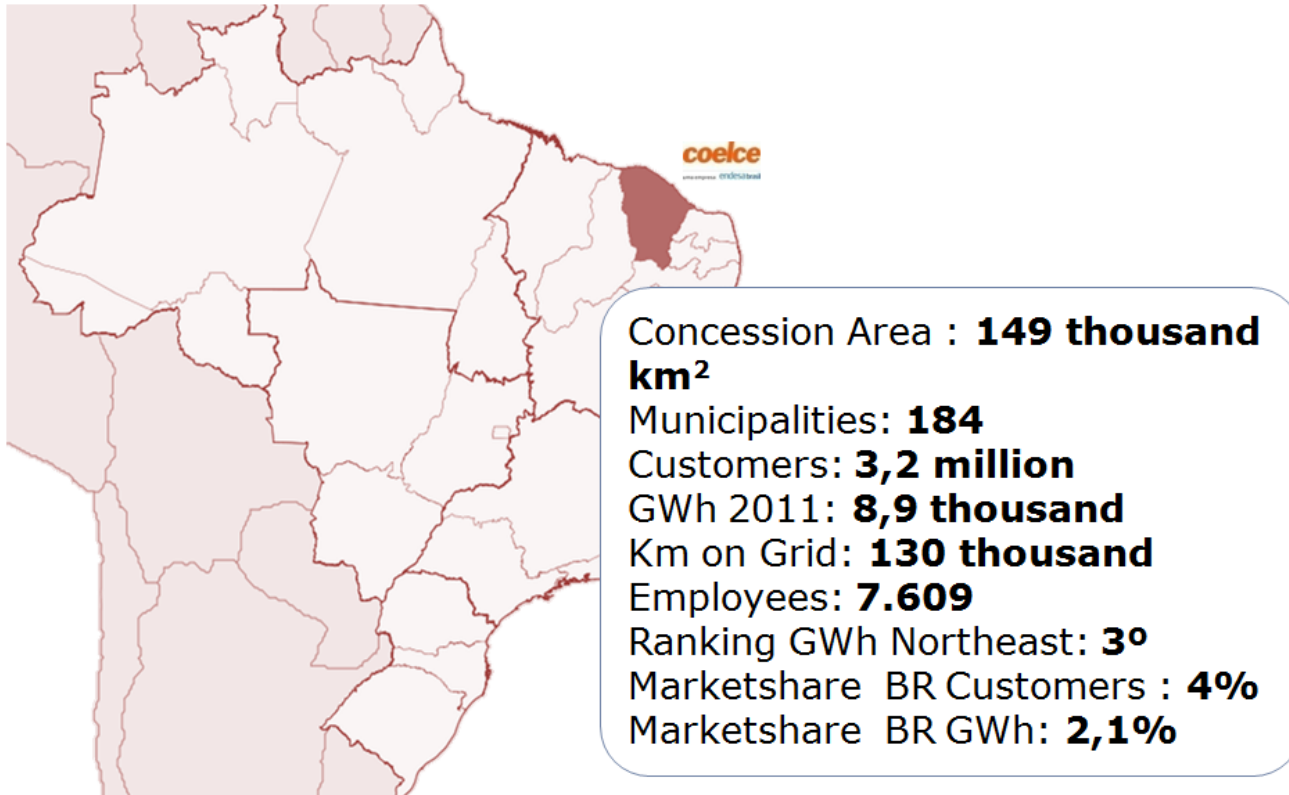


Figure 2: Pipeline of Innovation

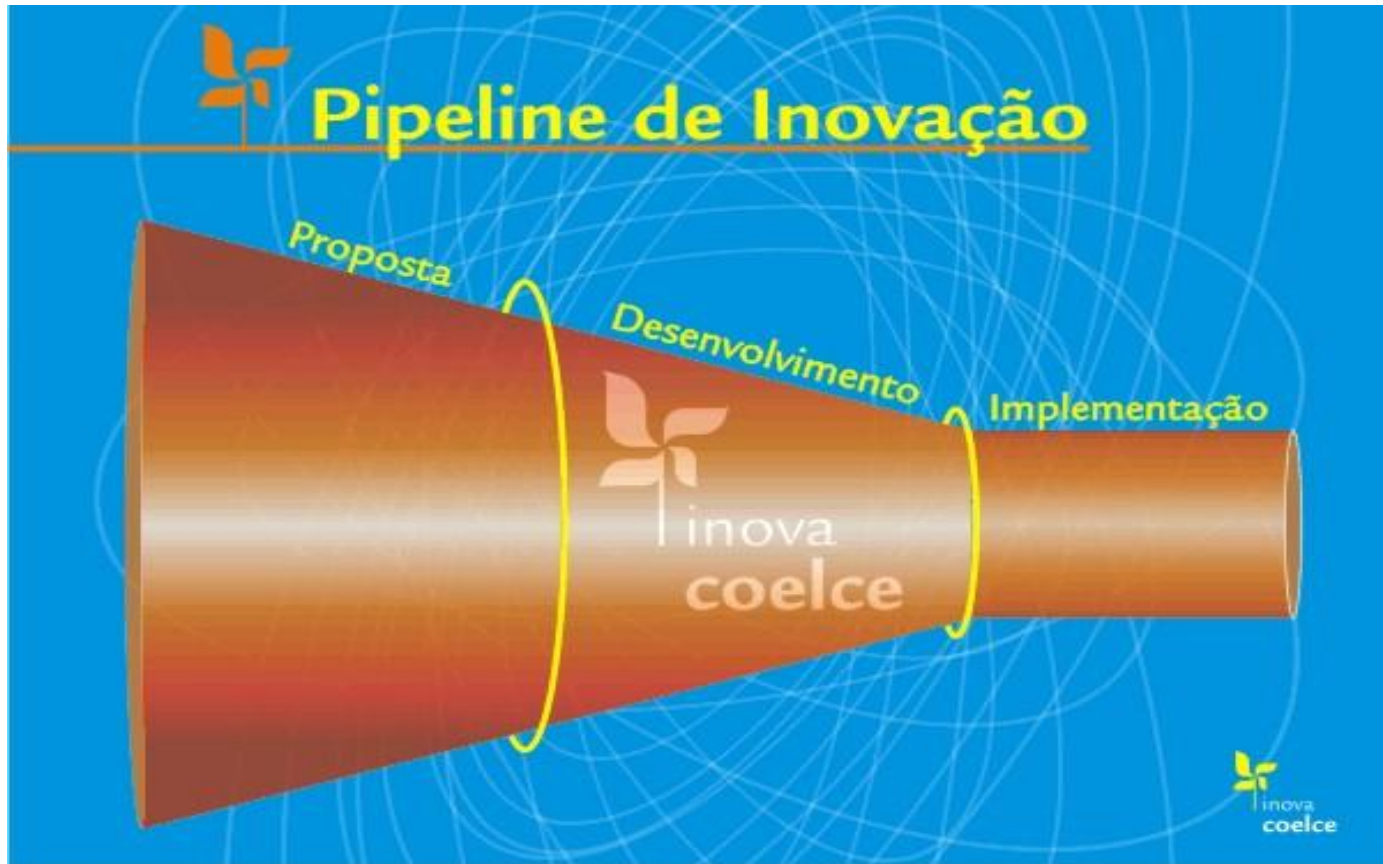


Figure 3: Environments for Creativity, Innovation and Entrepreneurship;

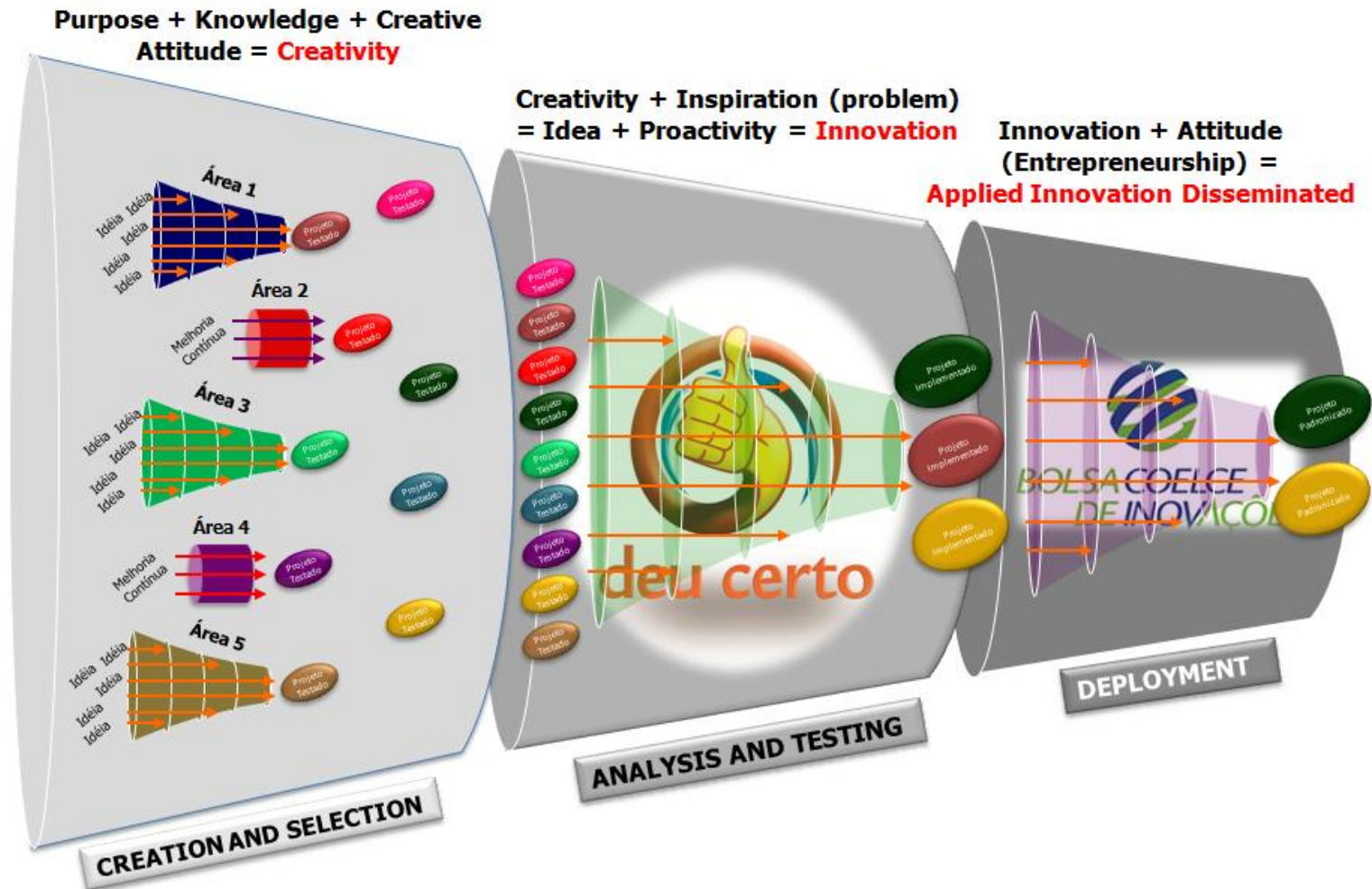


Figure 4: Logo's Programs



Figure 5: Steps of Deu Certo Program

STEPS AND CYCLES

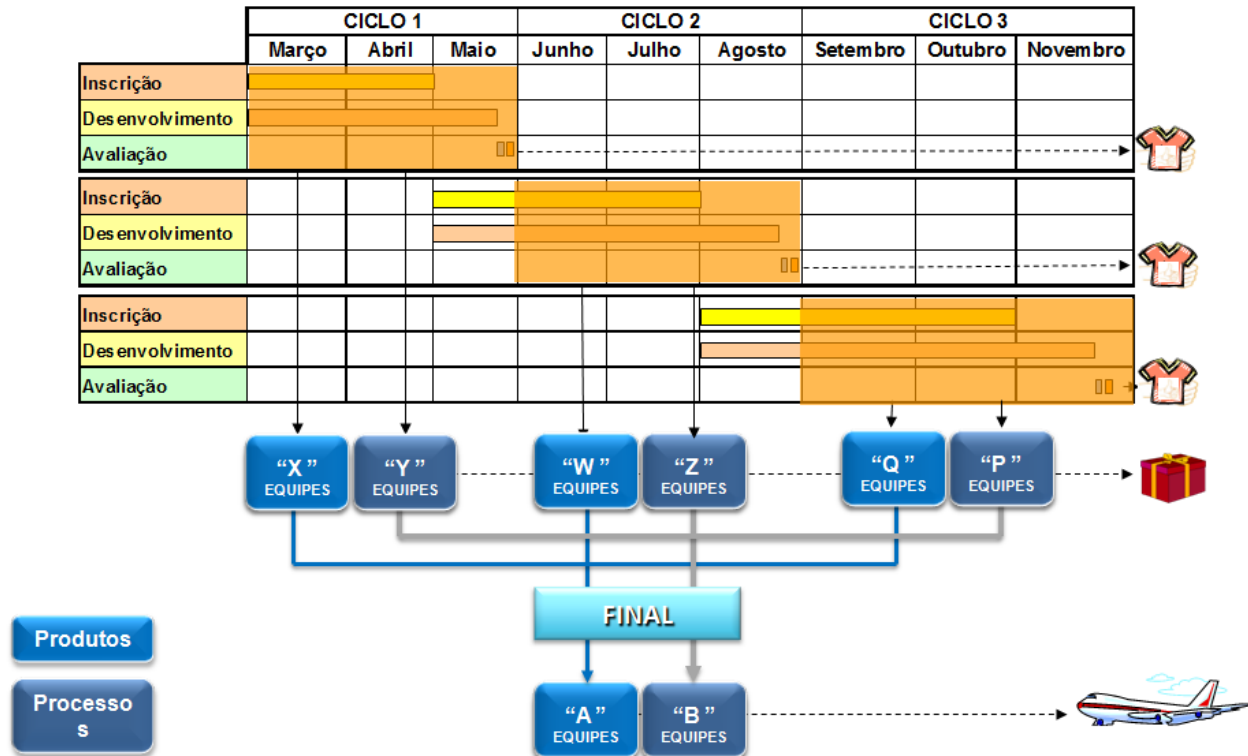


Figure 6: Award Ceremony of the champions teams of the year (Award: International Travel), in Christmas Party of company, that had the presence of more 5 thousand invited people.



Figure 7: Steps of Bolsa Coelce de Inovações Program

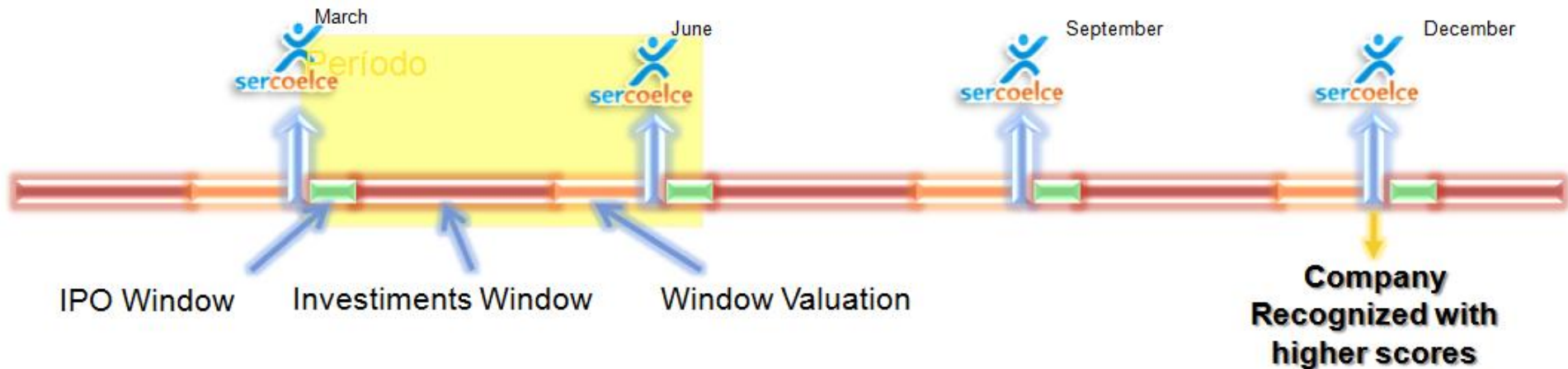


Figure 8: Participations of Employees

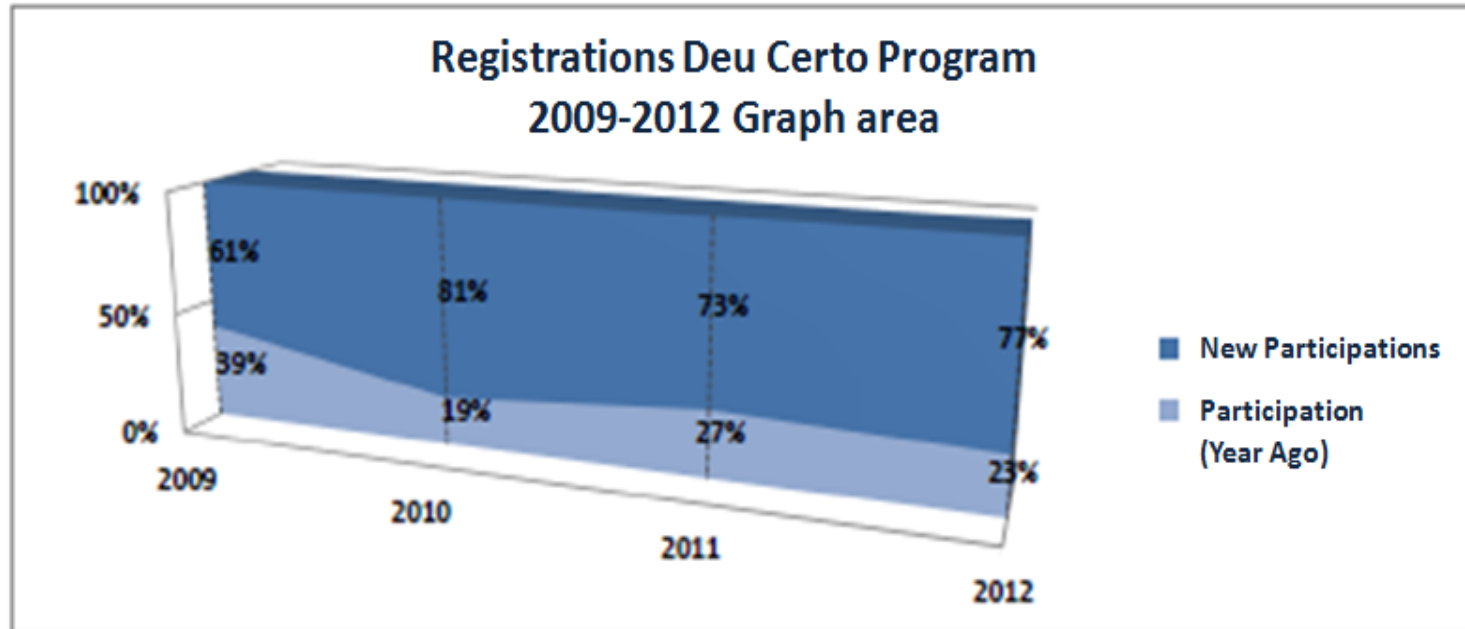


Figure 9: CEO Coelce (Abel Alves Rochinha), President of Coelce, receiving the prize.

