

Rules of Engagement (Some Examples)

It may not be enough to just invite you organization to experience or simulate a potential crisis. You will also have to pay especial attention on how people go through it. In the following, we share some rules of engagement that you may enforce within the hackathon participants:

a) Keep calm



b) Raise your hand: it's all about volunteerism.

c) Embrace the gaman ethos:

"Japanese is one of those languages that is full of untranslatable words that define a unique culture. Gaman is one of them. It means something like the art of endurance, with a good dose of stoicism and resiliency mixed in. Gaman is what Japan in the wake of the killer earthquake and tsunami has displayed in abundance" (Beech, 2011).

d) Commit to relocate peers: this applies in such cases that earthquakes may force roles and job positions to disappear. Thus, peers should help each other find other places, where they could contribute meaningfully.

e) Forget the hierarchical structure: feel free to embrace new informal channels of communication and interactions. Find natural ways of relating to others, even if that means to move away from the existing hierarchy previous to the earthquake.

f) Be kind

g) Offer your friendship generously and make new friends

h) Blur or expand the walls of your organization: earthquakes are excellent opportunities for engaging communities, suppliers, and even competitors in creative dialogues and simulations about the future.

i) Put political battles or frictions behind: there's no time for fighting in the middle of a crisis. So, focus in grasping potential opportunities and healing old wounds.