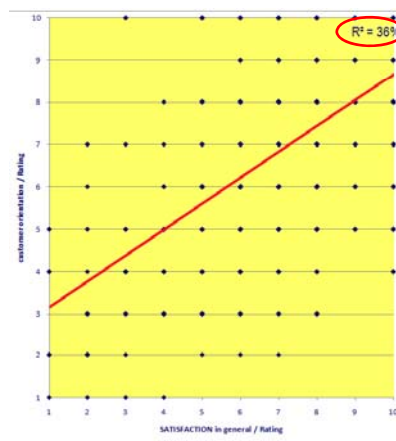


Observations of Correlations in Norwegian Consumer Survey

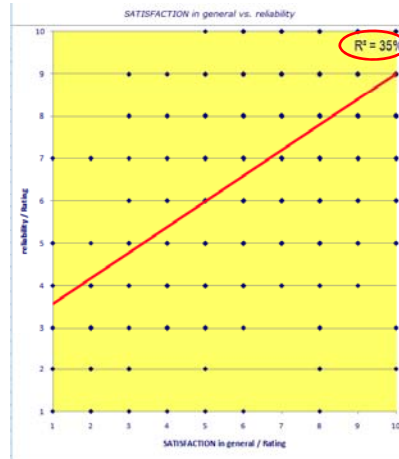
- Regression lines and R² Between Satisfaction and 44 Other Questions -

Consumer Satisfaction vs. The Store's Customer Orientation



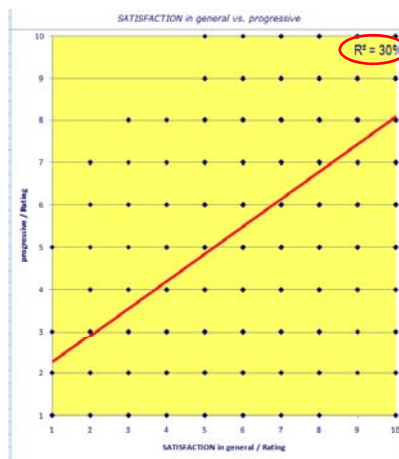
VALUOMETRIX

Consumer Satisfaction vs. The Reliability of the Store



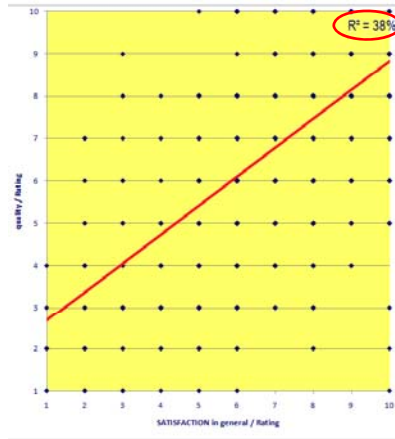
VALUOMETRIX

Consumer Satisfaction vs. How Progressive You Consider the Store to Be



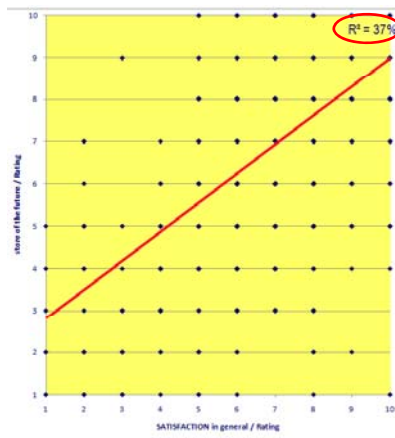
VALUOMETRIX

Consumer Satisfaction vs. The Quality Mentality in the Store



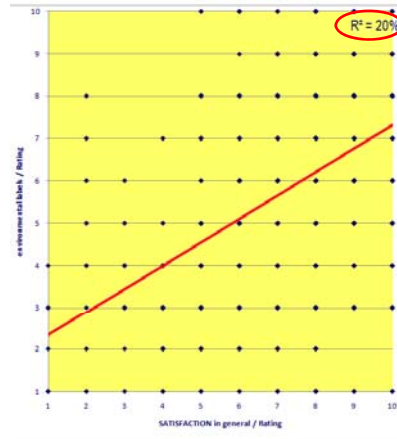
VALUOMETRIX

Consumer Satisfaction vs. If the Store Is a Store of the Future



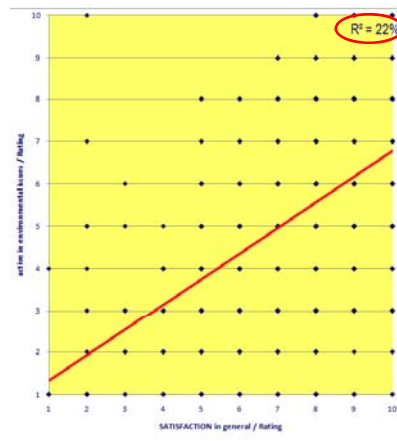
VALUOMETRIX

Consumer Satisfaction vs. Give Priority to Environmentally Sound Labels



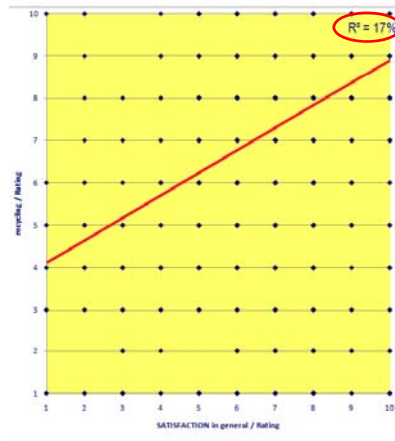
VALUOMETRIX

Consumer Satisfaction vs. Is Active Regarding Environmental Issues



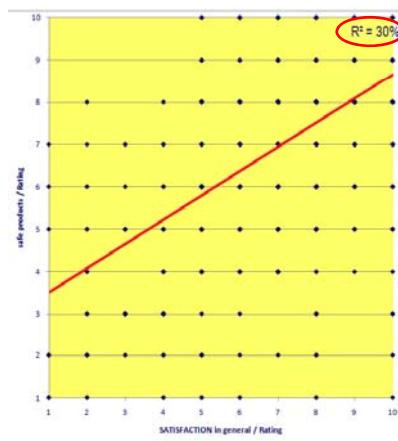
VALUOMETRIX

Consumer Satisfaction vs. Facilitate Recycling in the Store



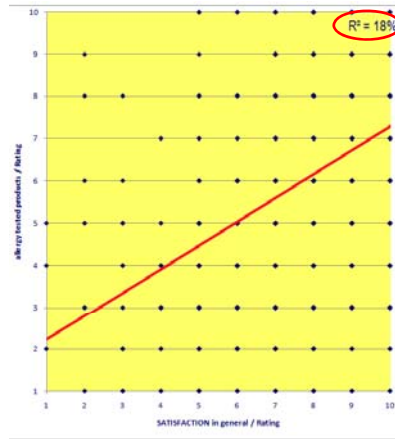
VALUOMETRIX

Consumer Satisfaction vs. Offer Safe Products



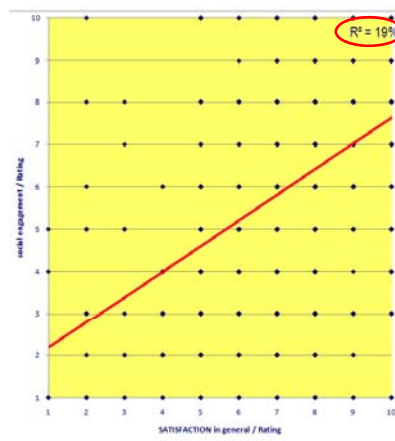
VALUEMETRIX

Consumer Satisfaction vs. Offer Allergy-Tested Products



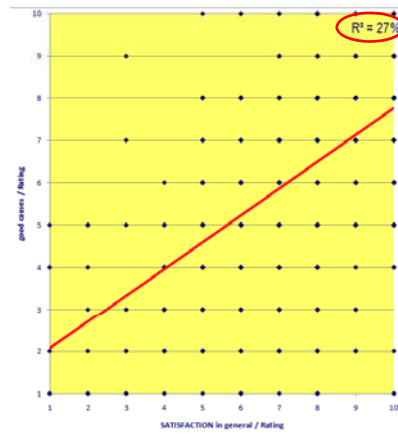
VALUEMETRIX

Consumer Satisfaction vs. Show Social Engagement



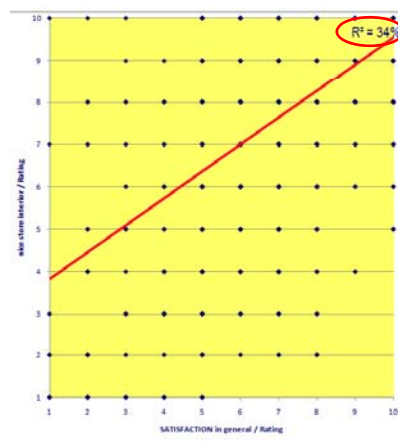
VALUOMETRIX

Consumer Satisfaction vs. Show Positive Attitude Towards Good Causes



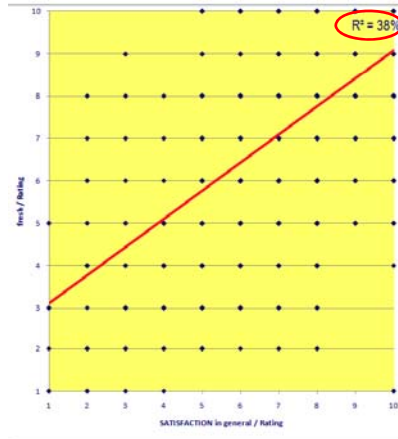
VALUOMETRIX

Consumer Satisfaction vs. Nice Store Interior



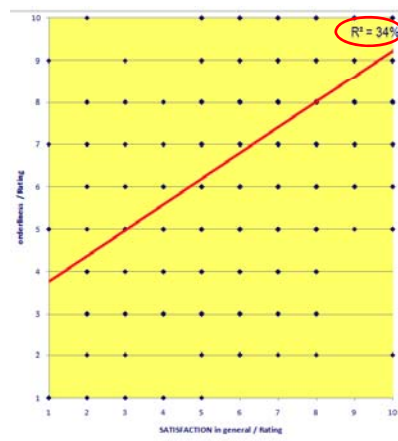
VALUOMETRIX

Consumer Satisfaction vs. Fresh Impression of the Store



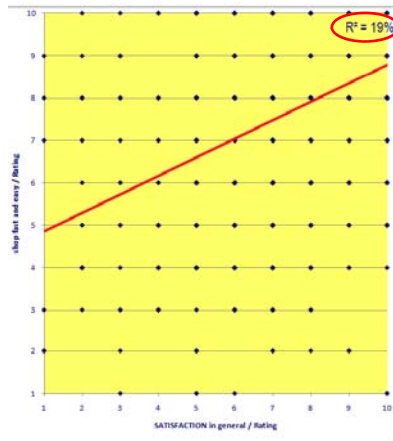
VALUOMETRIX

Consumer Satisfaction vs. Good Order in the Store



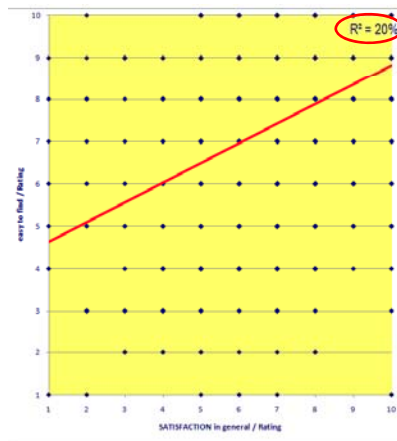
VALUOMETRIX

Consumer Satisfaction vs. Easy and Fast Shopping Experience



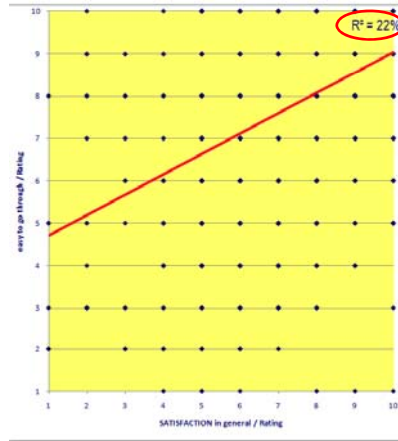
VALUOMETRIX

Consumer Satisfaction vs. Easy to Find the Products You Are Looking For



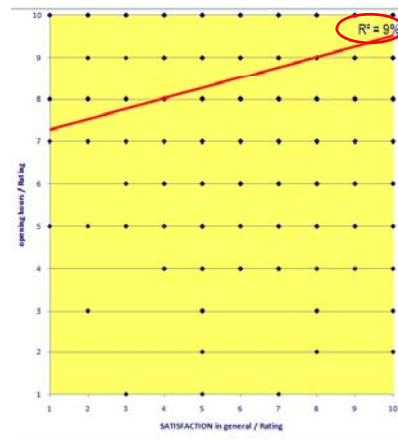
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Consumer Satisfaction vs. Easy to Navigate in the Store



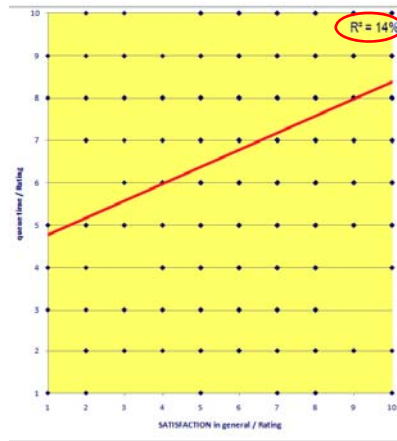
VALUOMETRIX

Consumer Satisfaction vs. Opening Hours



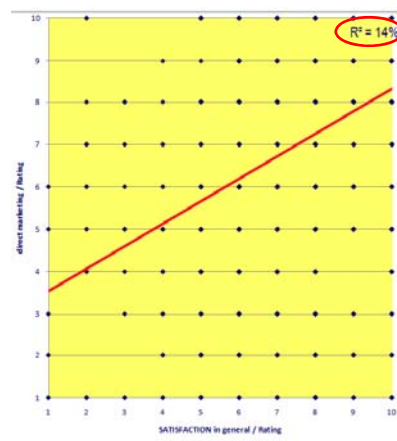
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Consumer Satisfaction vs. Queuing Time



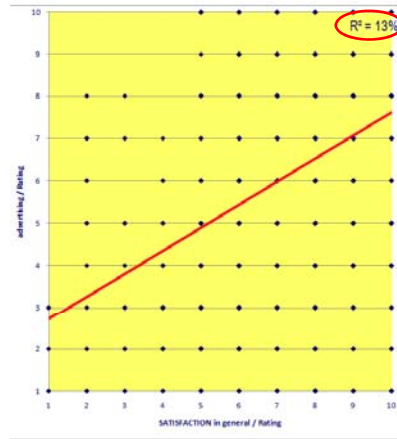
VALUOMETRIX

Consumer Satisfaction vs. The Store's Direct Marketing Campaigns



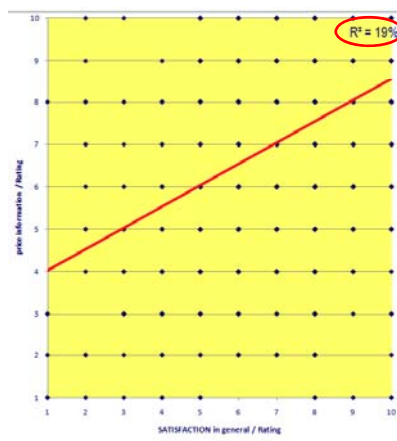
VALUOMETRIX

Consumer Satisfaction vs. The Ads for the Store in Newspapers



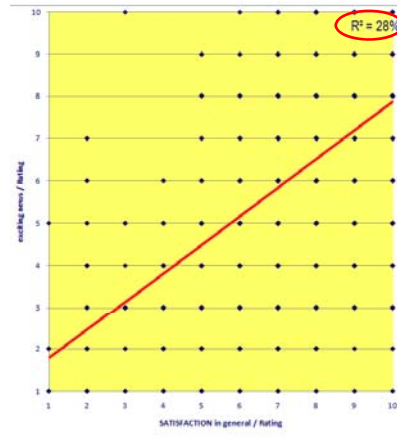
VALUOMETRIX

Consumer Satisfaction vs. The Price Information Given in the Store



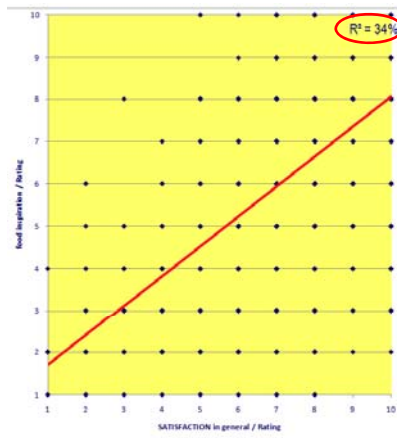
VALUOMETRIX

Consumer Satisfaction vs. The Store's Assortment Includes Exciting News



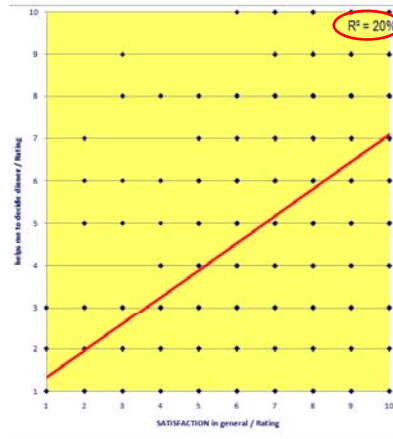
VALUOMETRIX

Consumer Satisfaction vs. The Store's Food Products Give Me Joy and Inspiration



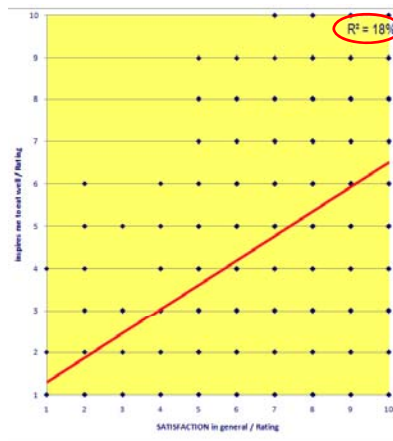
VALUOMETRIX

Consumer Satisfaction vs. The Store Helps Me Decide What to Have for Dinner



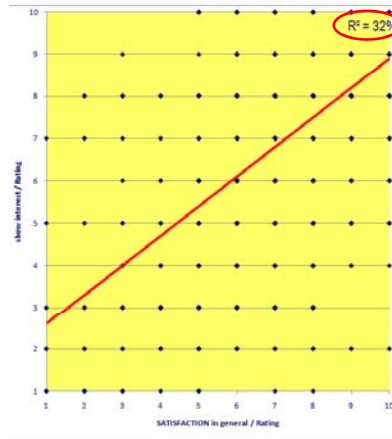
VALUOMETRIX

Consumer Satisfaction vs. The Store's Food Offering Inspires Me to Eat Well



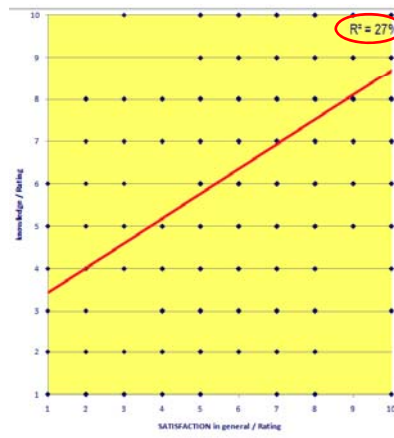
VALUOMETRIX

Consumer Satisfaction vs. The Staff Shows Interest in Me as a Customer



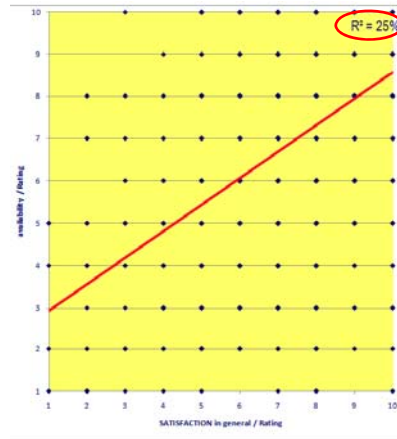
VALUOMETRIX

Consumer Satisfaction vs. The Competence of the Store's Staff



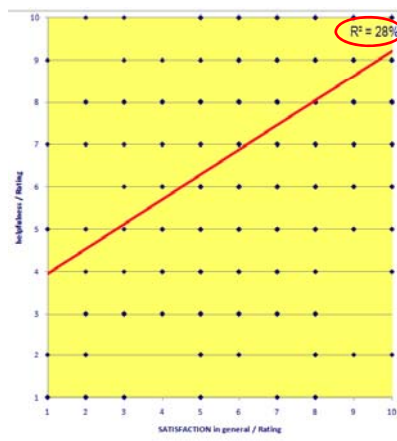
VALUOMETRIX

Consumer Satisfaction vs. The Availability of the Store's Staff When You Need Help



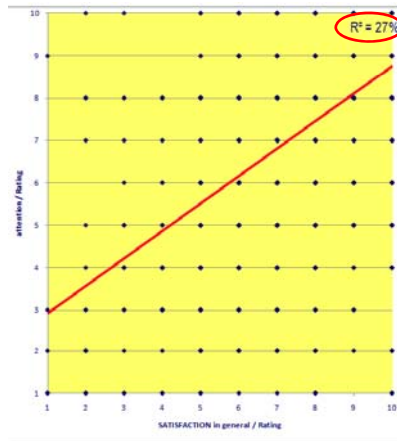
VALUOMETRIX

Consumer Satisfaction vs. The Helpfulness of the Store's Staff



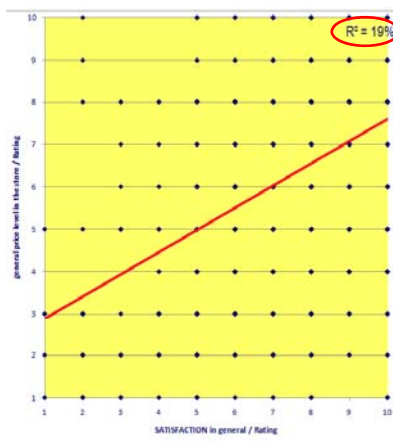
VALUOMETRIX

Consumer Satisfaction vs. How Attentive the Store's Staff Are



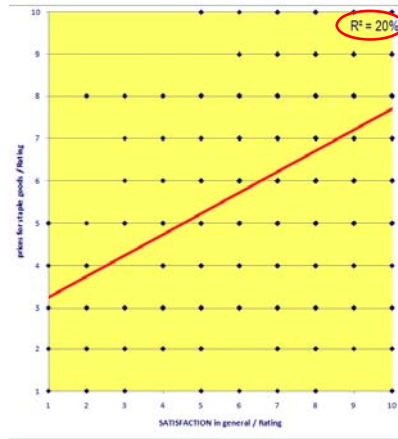
VALUOMETRIX

Consumer Satisfaction vs. The General Price Level in the Store



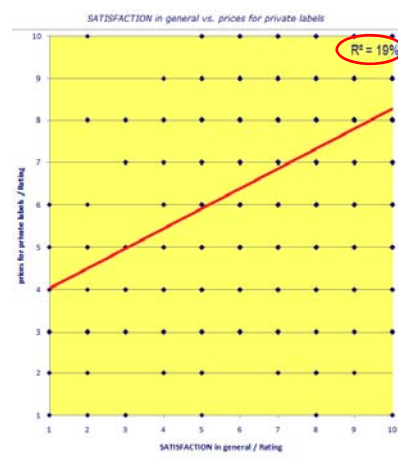
VALUOMETRIX

Consumer Satisfaction vs. The Store's Price Level for Staple Goods



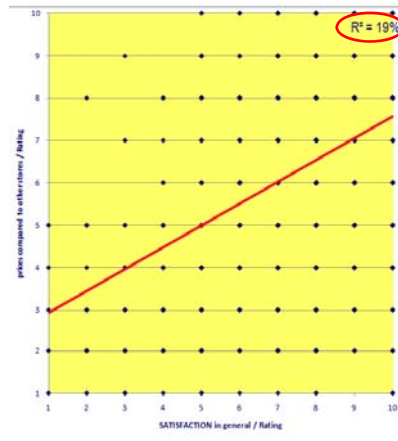
VALUOMETRIX

Consumer Satisfaction vs. The Store's Price Level for Private Labels



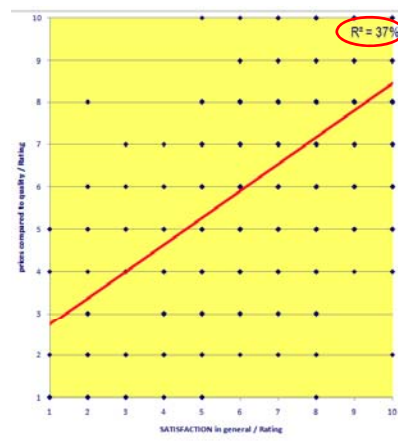
VALUOMETRIX

Consumer Satisfaction vs. . The Store's Price Level Relative the Other Stores



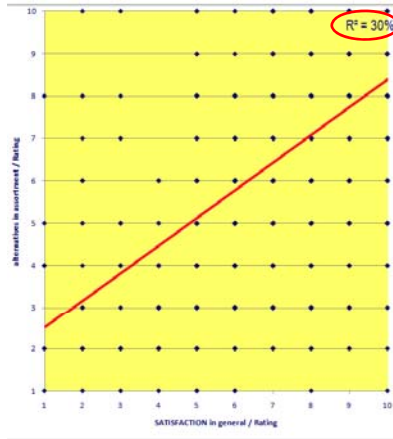
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Consumer Satisfaction vs. The Store's Prices Relative the Quality of Its Products



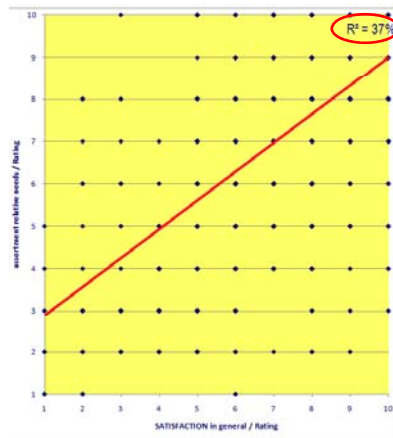
VALUOMETRIX

Consumer Satisfaction vs. The Number of Alternatives in the Store's Assortment



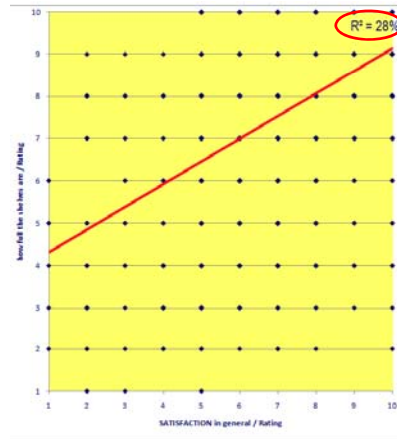
VALUOMETRIX

Consumer Satisfaction vs. The Store's Assortment Relative Your Needs



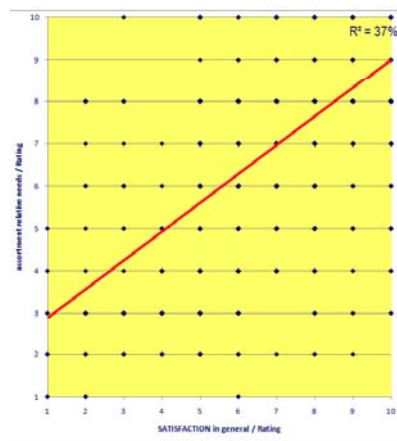
VALUOMETRIX

Consumer Satisfaction vs. How Well The Store Replenishes Its Shelves



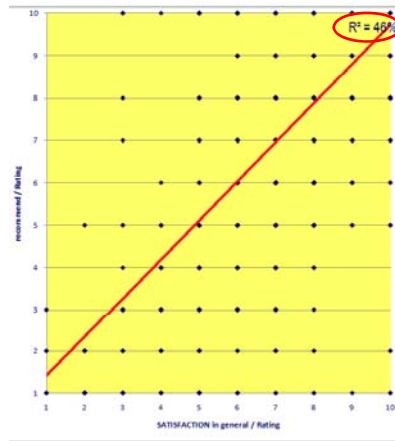
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Consumer Satisfaction vs. The Store's Assortment Relative Your Needs



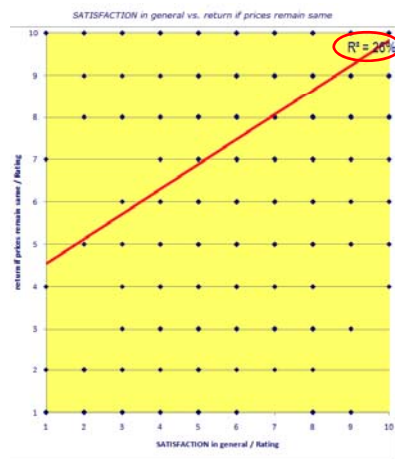
VALUOMETRIX

Consumer Satisfaction vs. Your Willingness to Recommend the Store New Neighbor



VALUOMETRIX

Consumer Satisfaction vs. Return to the Store for Shopping if Prices Remain the Same



VALUOMETRIX

Consumer Satisfaction vs. Return to the Store if Prices Would Increase by 10%

