Deloitte.

DeloitteNet
Welcome, Patricia Romeo

Home | My DeloitteNet | Clients & Markets | People & Communities | Research & Innovation | Career & Learning | Compensation & Benefits | Workplace & Technology | News & Events | About Deloitte

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Patricia Romeo

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Profile
Edit Profile
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Business Card

HR HR Ops/Mgmt
Talent Operations
Cost Center: TALENT TECH
FACILITATION

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Function: TALENT

Deloitte Services LP
250 E. 5TH ST.
STE. 1900
CINCINNATI, OH, 45202-5109
US

Resumes and CVs

Add/Modify

Primary
Romeo Resume.doc

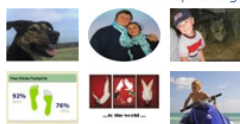### Publications and Content

Add/Modify

Publications

ComputerWorld Article

Intranets Foster Teamwork

Social Media in Corporate
Settings - a case study

ProductiveWise blog about D
Street

How Deloitte's social network
beat the isolation blues

Content

Gartner Paper on D Street

Vision for Communities

Gartner Case Study: Evolving
Employee Social Networks to
Support Strategic Communities
at Deloitte

Photos

View All/Manage

My Links

General
🖾 ABRG - Asian BRG Community
🖾 Collaboration site request

My Status   ▼

🔴 Patricia Romeo   First snow here in Cincinnati today :)
                     December 01, 2010 2:43 PM   **Edit**

About Me

Birthday:	Oct 01
Hometown:	Lakewood, Ohio
Role:	D Street Leader
Tenure:	11 years 10 months
Hobbies:	Farming, cooking, wine, skiing, reading, hiking, entertaining, occasional tennis and broadway shows. I also enjoy following current events,politics and college football.
About:	My job is to maximize the benefit of communities and collaboration at Deloitte. I am a firm believer that web2.0 will change the way we work. I started with Deloitte in 1988,left for 5 years to be the Director of Recruiting for Computer Sciences Corporation and returned in 2000. My husband, Aldo, worked in the tax department in the Cleveland Phoenix and Cincinnati offices. I have been married for 24 years and have 4 terrific kids ages 20,16,4 and 4. Twins!

Background & Experience

Education

Institution:	Notre Dame College
Degree:	BA
Major:	English Literature

Work Info

Employer:	Computer Sciences Corporation
Title:	National Recruiting Director
Length of Employment:	6 Years
Languages:	ITALIAN

Miscellaneous

Areas of Interest:	Social computing, Performance Management, HRIS, Technology, recruiting for the consulting industry, D Street Team, Social Networking Special Interest Group, GenY Special Interest Group, Parenting Twins, Detroit S&O Practitioners

Favorites

Music:	Queen, Chicago, James Blunt, Green Day, Frank Sinatra, Beatles, David Gray, Elton John
Movies:	My favorites include, The Red Violin, Billy Elloitt, In America, Life Is Beautiful, Rear Window, The Sound of Music, Julie and Julia, The Blindside
Actors:	Denzel Washington, Tom Hanks
Books:	Just finished reading Cutting for Stone By Abraham Verghese. A really terrific read for those that enjoy historical fiction.
Authors:	John Irving, Ken Follett, Yann Martel, Leon Uris, Barbara Kingsolver, Elizabeth Gilbert
Volunteer Activities:	Volunteer, Children's Hospital Medical Center, PTA secretary, Guardian Angels School, United States Tennis Association Volunteer, IMPACT DAY 2009 Oyler School volunteer
Vacation Places:	Whistler, Italy, anyplace in Europe or Canada.
Restaurants:	Boca - Cincinnati, Il Mulino - New York, Teatro Goldoni - Washington, D.C., Asia de Cuba - New York
Quotes:	When you bring social computing into an organization, you become a symbol of change. You become very popular amongst certain teams or individuals and very unpopular amongst others." - - me, Start first with what is neccesary, then do what is possible, and soon you will be doing the impossible. - - Saint Francis, Be a yardstick of quality. Some people aren't used to an environment where excellence is expected. - - Stephen Jobs

Guestbook Comments

View All | Manage

🟢 **Grant Ruttinger:** That's a very meaningful and   2 days ago
insightful personal s
🟢 **Mai Browne:** Sweet photo, Patricia!   14 days ago

My Network

Manage All
Social Networking Graph

🟢 Ami Chitwood   🔴 Jeffrey Gilmore   🔴 Starr Cole

🔴 Jack McFadden   🟢 Jennifer Powell   🟠 Sweta Madan Siddamsetty

🟡 Molly Anderson   🟡 Leor Bachar   🔴 Kevin Rehac

🟠 Eric Openshaw   🔴 Katharine Boals   🔴 Melinda Hecht

Work Interests

Deloitte Community / Affinity Groups & Programs
Groups: DPN - Deloitte Parents Network, WIN - Women's Initiative

Programs: Go Green

When Visiting My Office

Things to Do
Cincinnati Reds, Cincinnati Bengals, University of Cincinnati Bearcats Football, Kings Island, Coney Island, See a concert at Riverbend, go to Findley Market

My communities
📄 Social Networking Special Interest Group
My Team Sites
📄 Home - Social Media Training support
Talent 2.0 Links
📄 Community Documents - TalentLifeCycle
WebSites
   Deloitte Social Networking Research Wiki

  ⊞ Add Link
  ⊞ Manage Links

🟢 **Mal Brownie**: Sweet photo, Patricia!   14 days ago

🟡 **Marybeth Dulle**: Happy Birthday, Patricia. Looks like a gorgeous d   2 months ago

🟢 **Sue Blouch**: Hey Patricia, great to hear from you and learn we   3 months ago

🟡 **Marybeth Dulle**: Love the new photo!   6 months ago

🟢 **Becki Horton**: Congratulations on the new D Street profile deploy   10 months ago

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Blog

View All

"Who would ever pump their own gas?"
September 30, 2010

"What a crazy idea! Who would ever pump their own gas!!" I remember clearly years ago my dad saying exactly those words at the gas station when he saw the sign that said "Self Service Coming Soon!" Those words came back to me today in a flashback as I was talking to a Partner about the merits of collaboration and how it can change the organization. His exact words were "What a crazy idea! Who would ever answer a question on DeloitteNet!" At that moment, I had to smile.

Of course when my dad said it, I had no idea how wrong he was. Today when the Partner said it, he had no idea that self service is already happening. In fact, last weekend I learned how to install a doorframe from a random guy on YouTube.

So what is the significance for Deloitte? Just as self service has exploded externally, it is soon going to be a part of our lives in ways we never imagined. Better to get our minds moving in that direction than to continue to dwell on the days of the service attendant with an oil measurement stick.

PermaLink | Add Comments | Read Comment (0)

Sharepoint 2010 - what do we get?
April 19, 2010

I have been waiting for my demo if SP2010 to better understand what exactly will change in the next release and how we can plan on the D Street team. My thought is that eventually SP2010 will replace the 2.0 version of D Street and DeloitteNet. With the official unveiling at the conference this week, the three biggies from my perspective are:

- **Enhanced social networking features** - A D Street-like experience out of the box

- **Improved search** - The addition of FAST to SharePoint gives a much improved search experience.

- **Aggregation features** - Most everything that Newsgator does now, SP2010 will do. The only missing part (and it is a big one) is JOIN and LEAVE.

Other improvements are also significant. For instance, the UI Improvements:

- Multi-Browser Support – will support multiple browsers such as Safari and Firefox

- New Ribbon Feature – the same one we see in office will now be a part of Sharepoint.

- Real Dialog Boxes – 2010 will use real dialog boxes, instead of redirects to another web page with your dialog box options. Much more in tune with the way web applications work today.

- Live Preview & Themes - The ability to set a theme for your look and feel within SharePoint is improved. Included is the ability to take your PowerPoint theme and upload and apply it to your SharePoint site.

- Silverlight - comes with 2010 out of the box. No more flash (yea!!)

Lastly, SP2010 will really empower the business with the following enhancements:

- Visio Integration – With 2010, you can publish visio diagrams directly to SharePoint with the back end connection remaining intact. So the view of the diagram is real time.

- Improved SharePoint Designer - with new modeling capabilities and enhanced workflow.

- Improved Business Connectivity Services - enabling you to connect Line of Business applications, web services and databases to SharePoint easily using the new SharePoint Designer, as well as Visual Studio 2010.

- Offline options with SharePoint Workspace – With 2010 you can take your SharePoint content offline with the SharePoint Workspace (formerly Groove)

Now all we need to do is get a project onboarded for the migration in FY2011....

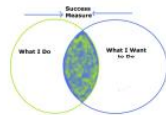## E2.0 Conference 2009 in Boston - It's a wrap
July 21, 2009

I'm back from E2.0 Conference. It was a outstanding event where everyone could meet different people and chat about the future of E2.0. I had several ahah moments throughout the event. Most were from the sessions with use cases. The keynote was interesting in that it talked about how the Obama campaign used 2.0 so successfully. I had a huge ahah moment during the Lockheed presentation. They talked this year about communities and I was shocked to hear that they are not managing the proliferation of communities. Um, can you say E ROOM?!

Had some interesting discussions about the ROI for social media. No earthshattering revelations there. We do not have the magic formula, but nobody else does either....

Naturally, the big stars of the show were Sharepoint and IBM. No surprises there!

Career success picture
May 05, 2009

This is my picture of career success in response to Cathy Benko's blog.   There are 2 circles:

What I Want to Do
What I ACTUALLY Do

Where those 2 circles intersect, there is success. Once the 2 circles become one, career success has been epitomized. If the circles do not even touch....time to find a new job....

How overlapping are your circles?

Collaboration at Deloitte
April 29, 2009

Currently, a team of Deloitte professionals is working to converge the internal portal with the D Street environment. The new DeloitteNet Home Page will reside on the SharePoint 2007 platform that currently hosts D Street. Practitioners will experience a much more customized user experience when visiting DeloitteNet as the portal will be tailored to each practitioner's role, level, industry, function and geography. In addition, the combined DeloitteNet and D Street product will extend the flow of information to the users and communities that consume it. The DeloitteNet Home Page will direct practitioners to key firm systems, connect people to communities, provide a repository for news and information, and will be the single source for all employees to gather information. So what does that mean for a content owner in Talent?

1. A collaborative portal will create many more opportunities for user-generated content. Collaboration managers should begin to formulate how to funnel those thoughts into structured wikis, blogs, discussion boards and other collaborative web parts.
2. We will now have the ability to aggregate activity from community sites and colleagues. This will simplify the process of finding, following, and exploring content located in multiple locations and written by many authors. For content managers, this means that your role will become a gardener of sorts, responsible for planting seeds for knowledge and information to grow.
3. An integrated portal supported by a social networking system will make innovation at Deloitte a business discipline. The world is changing rapidly. Economists, historians, and politicians are all saying that we are experiencing times like no other. Innovation will be a key component as we emerge into our new world once the economy rebounds. This is the ideal place to host innovation.

So what should content owners be doing to prepare for this organizational and cultural shift?

- Learn about how Deloitte is moving to a community structure and start now to identify potential communities within your areas that might benefit from a community page.
- Begin to experiment with the technology. Use the D Street community wizard to see how communities can be built on D Street.
- Write and talk about the changes that are occurring. Educate the people you represent.
- Read what you can about Web 2.0.

Take the SharePoint 2007 Essentials course located in the DLC.

What is a handshake in a virtual world?
March 12, 2009

Petal to the Metal on DeloitteNet 2.0 PLEASE!

Petal to the Metal on DeloitteNet 2.0 PLEASE!
March 03, 2009

Is it Spring yet?
January 28, 2009

How about those Bearcats!
December 01, 2008

Enterprise Social Networking
November 11, 2008

Testing Vista functionality for Publishing Blogs from Word
September 01, 2008

Visiting Italy? Read more!
July 24, 2008

Sound Advice From George Carlin
June 24, 2008

Personal interests need workplace consideration too!
May 21, 2008

Want to learn more about social networking? Top Social Computing
Predictions For 2008
May 08, 2008

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May 21, 2008

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May 08, 2008

My footprint
February 13, 2008

So what do you think about D Street? How do you plan to use it?
Tell me about the people you have connected to using D Street.
January 17, 2008

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