







CBIG Incite! trial tracking spreadsheet

Updated: 2-19-2010

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
	Jan 30 - Jan 31	Feb 1 - Feb 5	Feb 6 - Feb 12	Feb 13 - Feb 19	Feb 20 - Feb 26	Feb 27 - Mar 5
Registered Users	2	19	22	22		
Active Users	1	10	5 	8 		
New Incites Added	1	11	1	6		
Cumulative Incites	1	12	13	19	19	19
Incites / Active User	1.0	1.2	2.6	2.4		
New Comments Added	0	32	10	32		
Cumulative Comments	0	32	42	74	74	74
Comments / Active User	0	3	8	9		
Themes Added / Modified	3	3	1	5		
Cumulative Themes	3	6	7	8		