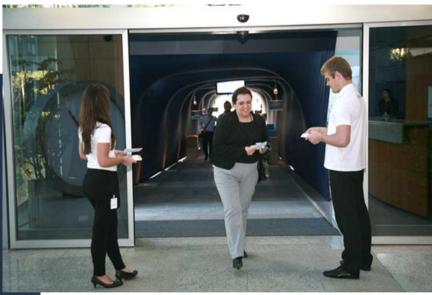


At our corporate headquarter, in São Paulo: Arriving at a different place...an INNOVATION WORLD! With popcorn!







A crowd joins our CEO and our Human Resources director to launch Idea Market







The team that led Innovation Day





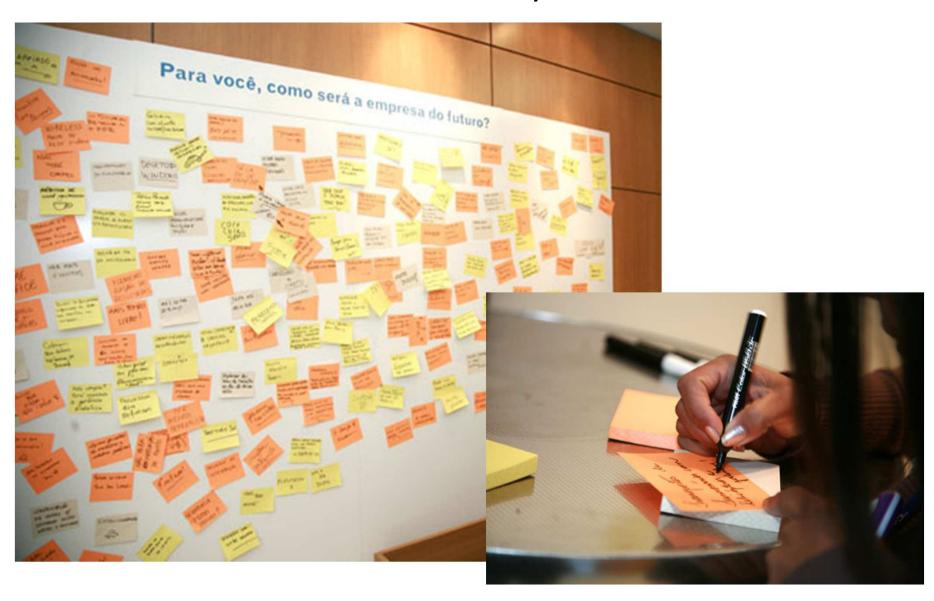
iPads showing Idea Market, with 3D sound!



Improvisational theater pocket shows to relax and also talk about important elements for innovation: tolerance with mistakes, risk-taking, learning from experience, improvising and testing.



Experiencing the power of crowdsourcing by answering "How does the company of the future look like to you?"



All around the region, teams gathered to talk about innovation...and refresh the ideas with some ice cream!

Office São Luis - Maranhão



Office Natal – Rio Grande do Norte



Office Vitória – Espírito Santo



Office Campinas – São Paulo







Office Goiânia – Goiás









Office Maringá-Paraná

