

# Development on a flat world

## Introduction

After read your M-Prize challenge, I start building my thought and I Think I get near somewhere. It's true that I already build something similar along the years, it's also true I have in some way facilitated this kind of approach near smaller projects.

After this wards I wish not disappoint the esteemed and distinguish individuals who go to spend, apply and enrich this seed work with your attention.

I will try to engage in the developed work all the big issues you set as important to reach. So, during the architecture I prioritize the web 2.0 in the conceptualization that link everything and give it truly functionality, then i try to get the most impact possible (able with my work) from each unit.

The result it's one virtual concept, that disrupt with traditional entities that work with this realities, getting also from them the best they already do in today world.

It's my acknowledge the big challenge proposed with this virtual concept until turn it real, knowing also that I'm to far from an intellectual assumption of all environmental impacts, politics, but knowing the work that have to be done, confident of truly capability to get there.

At the end I hope that this is what you are challenging about.

## Assumptions

Today economics and business are global, so the project have to embrace the all world as one. To do this We have to look for the most problems global world face, at the same time we have to look to the world facing global opportunities.

When I talk in global problems I'm talking about unemployment, poverty, about reach people who don't have web access, free water, house... at the same time I'm talking about companies, all kind of business, products and global competences that are looking for more markets. So its a goal the global calibration between inequalities in an economic view.

Another dimension evaluated it's the global necessity to export, what I mean, countries today face the deficit problem, so if their companies and their policies increase the sells in foreign markets, they are at the same time giving prosperity to internal business and economic grow not increasing their deficit, even if that grow have some institutional influence behind private or state investment.

Foreign policies can have here a big constraining, to solve that problem in this concept I will forget to introduce political considerations, working for all OCDE or democratic countries.

Theoretical assumption to allow this project: We can design cities from the concept of self sustained, and with the idea of capable of produce gains starting from long time investments and an organizational commitment. Most of countries were this can be made the central political responsibility have difficult to delegate such instant investment. So we try to put everything in a private perspective, serving the country in all aspects as in developed worlds. Always with a focus in delegate competences to the self development and sustainability, education at all levels, industry, agriculture,...

Final we have The big global players to finance the world, and all kind of entities that can be

involved in the project.

## **The platform Web 2.0**

It's a simple world business supply and demand platform, based in global competition, countries development and global economic dynamics increased.

This issue have to be worked, its just one idea to see the kind of dynamic we want to deliver. First have a virtual bag with the amount of money different countries put for external development, and global financial institutions.

Than, were everything start, countries can deliver projects intentions with common steps like, name of the project, location, amount of money to invest and goals they want to achieve.

The first consequence it's to turn public this event and invite technical consultants develop a concept project, from a little village, to a business building from an all new city. It's given a date to deliver the concept, than this companies have the capacity to manage all the project and is paid for that.

Than countries approve their participation on the project, (50% foreign countries, 50% own capital) and at the same proportion all the resources are from the countries involved. Then every necessities are open at the platform, the platform became an open necessities project, time and amount, more complex bigger the tree and links but all managed with simplicity and real communication, were at each step we can see the big project as single units.

This projects can became open for years, with big steps approved at strategic points, with a permanent commission for approval, at this point we get from the traditional market traditional steps into the platform, in a way that increase global relations. Everything in a very dynamic way, teach professional teachers, import brands,...

The platform show the not achieved spots, for every project the consultancy company than win the project are responsible to manage the project area, the area produced by steps, produced in an intuitive and simple way. At the same time we have audit companies allocated to each project, independent that have the mission of validate the achievement and risk spots.

The platform along the time indicate the best projects, people and companies associated to the execution.

Probably we regulate the project by international lows.

## **Conclusion**

The main goal its develop functional societies all around the world, force the search for new projects, at the same way all companies and people want to run for foreign work opportunities.

Countries want to run and invest in this opportunities, as a result they increase proportional more exports, the platform its designed to promote that reality, resulting in overall grow.

As a result increase all economic dynamics

This is the first draft of a complex organogram that have to be done and require for intellectual

discussion to exceed strategic constraints.

By

Fernando das Neves Gomes

Lisbon, Portugal

+351 914319747

[fernando.gomes@vodafone.pt](mailto:fernando.gomes@vodafone.pt)